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# *Impact of AI on Organisational Behaviour*

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## PREFACE

*The rapid advancement of Artificial Intelligence (AI) is fundamentally reshaping the way organizations function, compete, and evolve in the modern world. What was once considered a futuristic concept has now become an integral part of everyday business operations, influencing decision-making, communication, leadership, and workplace dynamics. As organizations increasingly adopt AI-driven technologies, there is a growing need to understand how these innovations affect not only productivity and efficiency but also human behaviour within the workplace.*

*Organisational behaviour, traditionally centered on human interactions, motivation, leadership, and culture, is undergoing a significant transformation in the age of intelligent systems. AI is redefining roles and responsibilities, altering power structures, and reshaping the relationship between employees and technology. From automation of routine tasks to AI-assisted decision-making, employees are required to adapt to new ways of working, often leading to shifts in job satisfaction, engagement, and skill requirements.*

*This work aims to explore the multifaceted impact of AI on organisational behaviour, examining both the opportunities and challenges it presents. On one hand, AI enhances efficiency, enables data-driven insights, and supports better decision-making. On the other hand, it raises concerns related to job displacement, ethical considerations, employee resistance, and the need for continuous learning and reskilling.*

*Furthermore, the integration of AI into organisational settings calls for a re-examination of leadership styles and management practices. Leaders are now expected to balance technological advancement with human-centric approaches, fostering trust, transparency, and inclusivity in an increasingly digital workplace. Organisational culture, too, must evolve to embrace innovation while maintaining employee well-being and ethical standards.*

*This preface sets the stage for a comprehensive discussion on how AI is influencing organisational behaviour across various dimensions. It is intended to provide readers with a foundational understanding of the topic while encouraging critical reflection on the future of work in an AI-driven world. The insights presented aim to benefit students, researchers, academicians, and professionals who seek to navigate and understand the complex interplay between artificial intelligence and human behaviour in organizations.*



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